## **Bi-Monthly Newsletter August 31, 2021**



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- Interview With Kendall Hulet, CEO of Newspaper Archive
- 24 Places Where You Can Find Your Ancestors Occupation
- Useful Articles from Other Sources
- 8 Reasons You Can't Find Squat About Your Ancestors Online

#### Hit a Brick Wall? Need Help?

Sometimes, we need to call in an expert, and yes, we may have to pay a few bucks, but it's worth it.

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## Important Notice for Readers

The Ancestor Hunt has undergone a major redesign and a new host as well. Please email me at kenmarksology@gmail.com with any problems that you encounter so that I may fix them readily.

Have You Checked Out the Recent Updates for Free Online U.S Historical Newspapers?



#### Check them out **HERE**

Please Note: Hot Links are in <u>BLUE</u>

#### Articles Published Since Last Issue

- FamilySearch New and Updated Collections August 1-31, 2021
- Ancestry New and Updated Collections August 1-31, 2021
- Free New Mexico High School and College Yearbooks Online
- Free New York High School and College Yearbooks Online
- Free Pennsylvania High School and College Yearbooks Online
- Free District of Columbia Online School Records
- Free North Dakota Online School Records
- Free Georgia Online School Records
- Free Arkansas Online School Records
- Free Online Louisiana Military Records .
- Free Tennessee High School and College Yearbooks Online
- Free Florida High School and College Yearbooks Online
- Free South Dakota Online School Records
- Free Indiana Online School Records
- Free Missouri Online School Records
- Free Alabama Online School Records .
- Free Oklahoma Online School Records
- 214 Free Online Databases from Fold3 .
- Free Saskatchewan High School and College Yearbooks Online
- Free Quebec High School and College Yearbooks Online •
- Free Manitoba High School and College Yearbooks Online
- Free British Columbia High School and College Yearbooks Online
- Free Alberta High School and College Yearbooks Online
- Free Canada High School and College Yearbooks Online
- Free Nova Scotia High School and College Yearbooks Online
- 12,200 United States High Schools and Colleges with Free -**Online Yearbooks**
- Free Ohio High School and College Yearbooks Online
- Free Kansas High School and College Yearbooks Online
- 2.190 Free Online School Record Collections from the United States

#### **New From The Newspaper Corner**

- . 90 Million Historic U.S. Newspaper Pages Now Available from Advantage Archives
- Chronicling America Updates – August 2021
- Interview With Kendall Hulet, CEO of Newspaper Archive
- Find My Past Adds/Updates 114 Historical Newspaper Titles – August, 2021
- British Newspaper Archive Adds/Updates 121 Titles -August, 2021
- NewspaperARCHIVE Update August, 2021

Have you ever tried searching for a street address when searching old newspapers online? Try it, you might be pleasantly surprised.

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BROADCASTER

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Prior to the last half of the 20th Century, married women were referred to in newspapers as "Mrs. John Doe", rather than Margaret, Mildred, or Melissa Doe. Take that into consideration when

searching for your married female ancestors.

If your target lived near the state border, check out neighboring state newspapers. For example, if they lived in Council Bluffs, Iowa, check out the Omaha, Nebraska papers. Or if they lived in Camden, New Jersey, try the Philadelphia, HE Pennsylvania newspapers.

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Bi-Monthly Newsletter August 31 2021, Volume 2021 Issue 16

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## Interview With Kendall Hulet, CEO of Newspaper Archive

You may not know this, but Newspaper Archive has a new management team, after their acquisition in October 2020. From the Press release, *"Charles Thayne Capital, a growth-oriented private investment firm focused on technology and based in Chicago, has acquired World Archives, the operator of NewspaperArchive.com."* 

The new CEO, Kendall Hulet, formerly of Ancestry.com, answered a few questions for me about the "new" Newspaper Archive. I was particularly interested in their customer service and subscription handling improvements, due to issues in the past.

I was particularly impressed with their forward thinking, and their focus on improved customer service.

Make sure that you look at the end of the interview notes below for a unique discount, offered only to friends and followers of The Ancestor Hunt.

# 1. Hello, Kendall. Thank you for taking the time to answer these questions. Could you provide a short history of the NewspaperArchive company?

This will come as a surprise to many, but the company was actually founded in the 1950's as a microfilming company, providing microfilms of newspapers to libraries and educational institutions around the country.

In the late 1990's, new ownership took over and began digitizing the newspaper content and making it available online. They launched the original NewspaperArchive.com website, which was the first major online source of historical newspaper content that we know of.

# 2. There was a recent acquisition by Charles Thayne Capital in October of last year. What is now the goal/mission of NewspaperArchive, and what can the newspaper research community expect as a result of this acquisition?

Yes, in the fall of 2020, Charles Thayne Capital started a new company and purchased the assets of the existing NewspaperArchive company, including the website domain and the newspaper content. They asked me to come onboard as CEO of the new company.

Given my background in leading product management and user experience at Ancestry for several years, I was excited to join and help introduce new ways to improve the research experience here. We want to make it easier for our customers to find the content they are looking for.

The company's mission is clear and concise: To help people across the world share in the discovery of their rich history.

To do this, the team is focused on adding new content to the site and improving the user experience. We have already revamped parts of the search interface, enhanced the browse experience, improved the newspaper clipping experience, and have many more improvements on the way.

# 3. A very important issue to the genealogy community is what has been perceived as "shady business practices" in the past, especially relating to subscriptions. As you know, perception is reality. What is NewspaperArchive doing to regain the trust of genealogists and family history researchers?

We are a new company with new management and a new customer-first focus.

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We've introduced a free trial option so that, if desired, people can try before they buy. We revamped the online cancel experience to ensure you can stop your membership at your convenience. And we've tried to clearly articulate a reasonable refund policy to make the experience better for our customers.

In the last 12 months, we have doubled the size of our customer service team and introduced a brand new Help Center so people can find answers faster and more easily.

We've also introduced more customer surveys and user testing in order to give customers a voice in how we develop the product going forward.

## Interview With Kendall Hulet, CEO of Newspaper Archive

#### 4. NewspaperArchive has been one of the mainstays of the subscription newspaper database community for many years (in fact, you were the first newspaper subscription that I ever purchased, in the early 2000s). How do you differentiate yourself from your competition?

I love hearing that we were your first newspaper subscription. That's fantastic.

As you may know, we maintain a strong focus on small town newspapers that have richer genealogical information, which leads to a richer family history narrative for our customers.

In addition, the large majority of our newspaper pages are exclusive to NewspaperArchive--you can't find those pages on any other large family history website.

# 5. What can genealogists, historians, and other researchers have to look forward to in the coming 12 to 18 months from NewspaperArchive?

We will be launching an automated search tool to help you find content across our entire collection of newspapers based on names, dates, and places from your family tree.

More content is definitely on the way--we're adding newspaper pages to the site every day.

And we continue to conduct user testing and customer surveys to better understand what users want so that we can build those features into the platform.

So far, customer response to all the changes has been outstanding. We've seen substantial subscriber growth over the last year as we've focused on making these improvements.

We can't wait for what the future holds as we continue to invest in the product, add more content, and improve customer service for the community of passionate newspaper researchers.

## An exclusive discount for followers of The Ancestor Hunt.



As I stated at the outset, I am impressed so far with Newspaper Archive's direction, and look forward to what we can see from them in the future. I do know one thing: I've been tracking their additions to the titles in their collections, and they are numerous.

Click **HERE** to access the discount and to check out the subscription details

## 8 Reasons You Can't Find Squat About Your Ancestors Online

Whether you search online, or offline at libraries, courthouses, or archives, many times our ancestors can be elusive. Sometimes they just cannot be found. Whether it be a birth date, census entry, or death date – or anything else of interest to us – we just can't seem to "score."

There are lots of reasons why we aren't successful, but many are because of our own limitations – and especially because we are just too limited in our thinking, and sometimes either inexperienced, or unwilling to try new things. Below are just a few reasons why we can't find our ancestors online:

- <u>They aren't there!</u> Yes this is a possibility. I have a great great aunt, Carrie Marks, who shows up only in one record the 1880 U.S. Census. She is documented as the daughter of Louis and Caroline Marks, aged 11, born in California. One would think that at age 11, she would have showed up in the 1870 census at age 1, right? Nope she is not there with the family. Had she not been born yet and the age 11 reference in 1880 was wrong? Was she in a hospital at the time of the census? Unfortunately, there is no 1890 census to help and by that time she could have married and changed her name. Even more worrisome is that since her mother's name was also Carrie maybe it was a census taker error. Maybe she didn't exist at all. Then again, maybe I just haven't found her yet.
- <u>Have you expanded your search?</u> Just searching one or two online sources, such as Ancestry.com or FamilySearch just isn't enough. Yes these are huge resources, but just as everything isn't online, all the online stuff isn't in their collections either. There are tons of other resources. Thousands of online collections not named Ancestry or FamilySearch.
- <u>Do you do only exact searches?</u> People who write down others names often write them wrong. And then if there is an index created, they can be mis-transcribed or mis-typed. There are very few if any documents available online that were written by the ancestor themselves. They are generally recorded by someone else from first or second hand (or worse) information. So you need to be creative with your name searching by deliberately searching for names misspelled or using wildcard searches. Yes I said deliberately misspell search terms. You will be surprised at what you find.
- <u>Do you combine searches and omit surnames</u>? For example if you can't find the surname in a collection do you search for the husband's first name and the wife's first name also, in a specific geographic area? As an example, since their surname was often mangled, I often searched for husband "Ben" and wife "Jennie" (with a blank surname) in California because that is where they lived. This may have given me quite a few folks who didn't have the correct surname – but all I needed was one! The right one!
- <u>Have you looked beyond document collections</u>? Sure census records are popular, and draft cards and naturalization, land and immigration records too. But how about newspapers? I have found new names of extended family members stated in newspaper obituaries and other articles just as much as finding a family together in a census. Check out the <u>Newspapers</u> page on this site for much more information regarding searching newspapers. They are a very underrated resource for you to find stuff. Besides you might find out that your great great uncle was an ax murderer! Exciting!
- <u>Are you aggressive</u>? Or do you just give up too easy? Sitting around waiting for shaky leaves or smart matches? Have you uploaded your tree to FamilySearch, WikiTree, Ancestry, My Heritage,etc.? Then are you just waiting around for "cousins" to contact you or the services themselves to shake a leaf on your screen? Ain't gonna cut it. You have to be an aggressive as well as creative researcher. And get out of the house if you can. Get to libraries, archives, courthouses and genealogical societies. There is a ton of material that can be accessed that is not digitized or is only available at the institution in a binder somewhere.
- <u>Do you have a research plan</u>? Or do you just search ad hoc, searching broadly for the same thing again and again? What's the old quote? "The definition of Insanity is doing the same thing over and over again and expecting different results." That applies here. Yes collections change and are updated. But gee get yourself a plan. Here's an <u>Example of a Template</u> that Caroline Pointer created for Evernote that you can adopt (with or without Evernote) regarding planning for research. Yes it seems like a lot of work when you'd rather be surfing for ancestors. But it is time well spent and I assure you that a research plan will make the difference between finding or not finding some ancestors. Guaranteed!
- <u>They aren't there Part 2</u> Really. They aren't there. Nobody wrote stuff down back then. Records weren't kept of births in many countries or local villages and towns. There were no marriage certificates. Gravestones have been buried due to wars and such over time. Babies weren't born in hospitals and there were no mortuaries. Not every family had a Bible that they recorded information in. Men didn't carry around a draft card and there was no Social Security.

So that's it for now. A few reasons why you haven't found some folks. But you can't give up – with a few exceptions – ancestors who have lived any time in the last 200 years or so should be able to be found somewhere – and you are just the person to find them. Right?

All you need to do is PLAN, BE AGGRESSIVE, THINK OUTSIDE THE BOX, and BE PERSISTENT.

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## **Useful Articles from Other Sources**

Looking for a Genealogy Event?

• Remember to Check Out Conference Keeper!

#### Can't Find the Grave?

- Alternative Locations for Burial Places for Your Ancestors
- Do You Use Research Plans?
- How to Create a Genealogy Research Plan: A 5-Step Example

#### Searching for Slave Ancestors?

• Ancestry Adds Freedmen's Bureau Collection to Search for Formerly Enslaved People for Free

Sometimes You Need to Check Your Perspective at the Door

• The Other Perspective

If we don't research and write our ancestor's stories, who will?

### **New Website Navigation**

There are 4 Menu Items

Home Resources ~ Blog More ~

The More Menu Item includes: Recent Articles, Quicksheets, Newsletters, Subscribe, About, Contact, and Tools

#### The Resources Menu item includes all 20 Categories of Links (e.g., Newspapers, Yearbooks, Directories, etc.), Plus the By Location Feature

In the Footer, there is a Search bar, Access to Blog Posts and Article Archives, and a New Category feature. Every Blog Post will be assigned at least one category.

#### WHAT I AM WORKING ON IN SEPTEMBER

FINISH CEMETERY AND BURIAL RECORDS AND MILITARY RECORS CATEGORIES

START UPDATE OF PROBATE RECORDS AND WILLS CATEGORY, AND IMMIGRATION CATEGO-RY

#### Quirky Old Newspaper Ad



## 24 Places Where You Can Find Your Ancestors Occupations

If you are like me, you want to know as much as possible about the lives of your ancestors. Determining their stories is a challenge, especially if there is no one alive who remembers the ancestor that you are researching.

But fortunately, there are a number of documents that record at least, the occupation of the target ancestor, and that can tell you a lot about the person.

Knowing how the ancestor worked tells you a lot about how they lived and possibly their standing in the community.

- Census Records
- City Directories
- Draft Cards
- Death Certificates
- Passenger Lists
- Birth Certificate/Record of child the parents occupations are often provided
- Military Enlistment and Other Records
- Photographs although not written if in some kind of uniform, this can be a good hint as to occupation
- Marriage Certificates
- Voter Registrations
- Mortuary Records
- Naturalization Records
- Passport Applications
- Patent Applications
- Social Security Applications Employer's name is often included
- Obituaries
- Membership in Fraternal Societies
- Union Membership Documents
- Wills/Probate
- Newspaper Articles of all kinds Legal notices, advertisements and classified ads are often useful
- Miscellaneous Court Documents
- Apprenticeship Records
- Recorded local and town histories
- Alumni Directories

Was one of your ancestor's occupation a word that you don't understand?

Make sure and check out the "280 Old Occupations Used in the Census and Newspapers in the U.S. and U.K." Quicksheet. Click on the blue link to download the list of <u>Old Occupations</u> pdf



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Download this Quicksheet in pdf format by clicking on 24 Places Where You Can Find Your Ancestors Occupation



## Help Your Ancestors Live Forever - Write Your Family History And Write Your Own History While You're At It

One of my goals in my personal genealogy is to make sure that my ancestors are remembered. Many had no descendants, so absolutely no one alive remembers them. That's sad to me, which is why I created a couple of family history websites. But recently I have been seeking even better ways to memorialize their lives. Their stories are important to be documented, which might explain why I am such a fan of newspaper research.

In any case, here are a few tools that I have discovered that provide a unique means to memorialize our ancestors.

And guess what? We need to produce our own autobiographies. We aren't getting any younger and memories do fade.



WhooWe

from online questions on your phone. You can contribute content in minute or several minute increments.

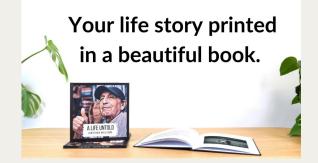
Whoowe is available from the AppStore and Google Play. Info at whoowe.com Try it out for free. Discount coupon for readers coming soon.

**STORY** SP

#### StorySpot

Produce an online history easily with text, video, and audio Produce an online memorial with text, video, timelines, photos, favorite songs, and audio, and produce an optional book. Great for family reunions also

> Available at www.storyspot.com. Try it out for free. 25% discount available by using "ANCESTOR" as coupon code.



#### A Life Untold

Produce an online history easily with text, video, and audio They say the closest you can feel to someone without touching questions if you like. Very easy to use.

ble by using "HUNT as coupon code.

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Available at A Life Untold. Try it out. 10% discount availa- Available at Audiobiography. Try it out. 10% discount available by using "HUNT as coupon code.

"The Ancestor Hunt" is an affiliate for several of these companies and may receive a small commission should you purchase through this newsletter or the website and/or if you use the coupon codes mentioned above.



#### Last But Not Least

#### Newly Completed States with All Categories Created

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- <u>7,885 Free Online New York Collections Available Now in</u> <u>19 Genealogy Record Categories</u>
- <u>2,080 Free Online New Hampshire Collections Available</u> <u>Now in 19 Genealogy Record Categories</u>
- 2,429 Free Online Vermont Collections Available Now in 19 Genealogy Record Categories
- <u>893 Free Online South Dakota Collections Available Now in</u> <u>19 Genealogy Record Categories</u>
- <u>760 Free Online Rhode Island Collections Available Now in</u> <u>19 Genealogy Record Categories</u>
- 2,009 Free Online Washington Collections Available Now in 19 Genealogy Record Categories
- <u>803 Free Online Wyoming Collections Available Now in 19</u> <u>Genealogy Record Categories</u>
- <u>521 Free Online Nevada Collections Available Now in 19</u> <u>Genealogy Record Categories</u>
- <u>483 Free Online District of Columbia Collections Available</u> <u>Now in 19 Genealogy Record Categories</u>
- <u>6,952 Free Online Texas Collections Available Now in 19</u> <u>Genealogy Record Categories</u>
- <u>834 Free Online North Dakota Collections Available Now in</u> <u>19 Genealogy Record Categories</u>
- <u>975 Free Online New Mexico Collections Available Now in</u> <u>19 Genealogy Record Categories</u>
- <u>1.968 Free Online Maryland Collections Available Now in</u> <u>19 Genealogy Record Categories</u>

- <u>1,643 Free Online Mississippi Collections Available Now in</u> <u>19 Genealogy Record Categories</u>
- 4,256 Free Online Kentucky Collections Available Now in 19 Genealogy Record Categories
- <u>560 Free Online Nova Scotia Collections Available Now in 6</u> <u>Genealogy Record Categories</u>
- <u>4,303 Free Online Ontario Collections Available Now in 6</u> <u>Genealogy Record Categories</u>
- 268 Free Online Newfoundland and Labrador Collections Available Now in 6 Genealogy Record Categories
- <u>317 Free Online New Brunswick Collections Available Now</u> in 6 Genealogy Record Categories
- <u>3,010 Free Online Minnesota Collections Available Now in</u> <u>19 Genealogy Record Categories</u>
- 3.959 Free Online Michigan Collections Available Now in 19 Genealogy Record Categories
- <u>519 Free Online Manitoba Collections Available Now in 6</u> <u>Genealogy Record Categories</u>
- <u>2.057 Free Online Alberta Collections Available Now in 6</u> Genealogy Record Categories
- <u>176 Free Online Prince Edward Island Collections Available</u> Now in 6 Genealogy Record Categories
  - 2,230 Free Online New Jersey Collections Available Now in 19 Genealogy Record Categories
  - 4,735 Free Online Missouri Collections Available Now in 19

#### The Ancestor Hunt Research Link Categories:

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- Newspapers
- Obituaries
- BMD Records
- Directories
- Photos
- Yearbooks
- Divorce Records
- Naturalizations
- Cemetery and Burial Records
- Marriage Records

- Mortuary Records
- Immigration
- Church Records
- School Records
- Voter Lists
- Coroner Records
- Probate and Wills
- Alumni Records
- Birth Records
- Death Records

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- Death Records